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WILLKOMMEN  
BIENVENUE  
WELCOME

Supported by



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND TOURISMUS



## Leading the field in technology and innovation: Benefit from the competences and the synergies of TRK GmbH

The Karlsruhe TechnologyRegion is one of the strongest economic regions in Europe. We intend to retain and continue to build on this leading position, focusing increasingly on the great potential offered by international professionals.

Our region is home to a mix of multinationals, world leading scientific institutions, SMEs and start-ups, along with a well-balanced cross-section of sectors with a high proportion of next-generation technologies. The focus of TechnologieRegion Karlsruhe GmbH's work is on the themes of mobility, energy and digitalisation.

Our region is a growth area and is creating jobs. However many of these are already proving difficult to fill: the skills shortage in many sectors has become one of the most urgent challenges facing businesses here. Meeting the demand for skilled professionals is therefore one of TRK GmbH's most important tasks for the future and is an important pillar in its work.



**INTERNATIONAL  
PROFESSIONALS**



## The Karlsruhe TechnologyRegion Welcome Center looks forward to working with you

The Karlsruhe TechnologyRegion Welcome Center is a contact point for businesses throughout the region and for international professionals as well as their families. It assists businesses in recruiting and retaining international professionals and is on hand to answer any questions the international professionals may have about moving to and living in our region. It covers every aspect from A to Z, ranging from accommodation and attracting staff to settling in and feeling at home. The Karlsruhe TechnologyRegion Welcome Center takes a guiding role and works closely with many local, regional and international players.

### Who is the TRK Welcome Center for?

- Businesses – especially SMEs and scientific and research institutions and municipalities looking for international professionals and/or trainees
- International professionals in all categories and sectors and their families
- Local, regional and international cooperation partners of the Welcome Center

**BUSINESSES**





## BUSINESSES

### Finding and retaining international professionals

#### Helping to attract and integrate international professionals

Are you looking for international professionals, students or trainees?

Or do you already have international employees and are seeking assistance with the formalities, authorities, social integration, language courses, and so on?

Are you interested in intercultural training tailored specifically to your company?

#### What we offer

The Karlsruhe TechnologyRegion Welcome Center supports regional businesses with a range of services to help attract and retain international professionals, students and trainees, in areas including the following:

- ▶ Acquisition of international professionals
- ▶ Regulatory framework (EU Blue Card etc.)
- ▶ Initial advice on recognition of professional qualifications
- ▶ (subject specific) language courses
- ▶ Intercultural training appropriate to your company
- ▶ Creating a welcoming corporate culture
- ▶ Helping families of international professionals to integrate
- ▶ Retaining international employees
- ▶ Dual career

#### How we help you

- ▶ We identify your needs in a structured interview.
- ▶ We provide you with individual advice tailor-made for your company.
- ▶ We jointly work out the appropriate course of action.
- ▶ We are an interface with a guiding role.
- ▶ We work closely with many players on a local, regional and international level.

**We are happy to provide consultation at your company, by phone or in the Karlsruhe TechnologyRegion Welcome Center.**





## A warm welcome and a good start

Are you finding the Karlsruhe TechnologyRegion as exciting as we do, and are you thinking about living and working here?

Are you new here and have questions about living and working in the TechnologyRegion?

Or have you already been living here for a while and are looking to change jobs?

### Our services

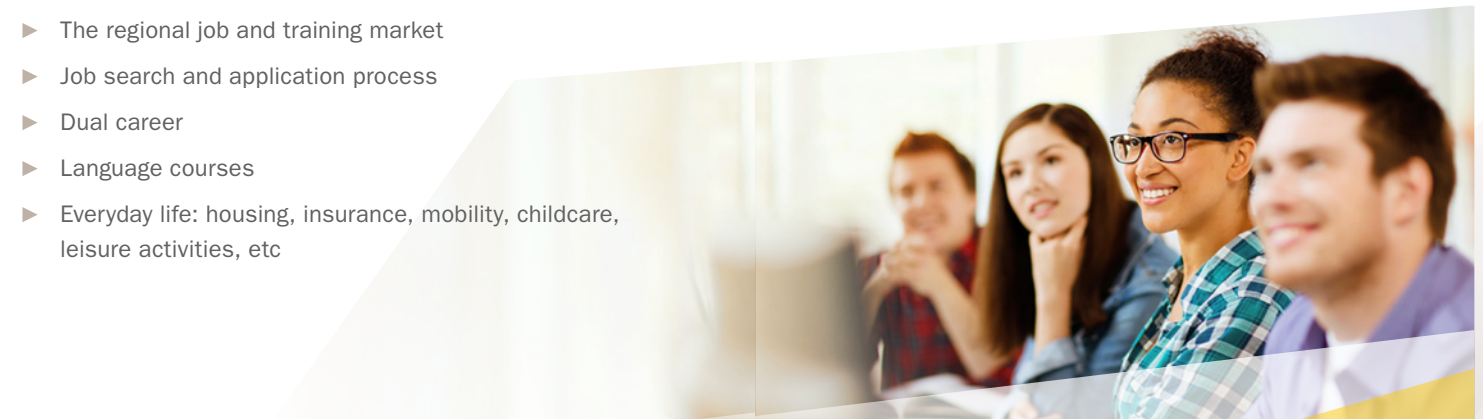
We are happy to give you information and advice on aspects such as the following, and we can also put you in touch with other service organisations:

- ▶ Residence permits
- ▶ Dealing with local authorities in the TRK:  
What? When? Where? Why?
- ▶ Initial advice on recognition of professional qualifications
- ▶ Training and studying
- ▶ The regional job and training market
- ▶ Job search and application process
- ▶ Dual career
- ▶ Language courses
- ▶ Everyday life: housing, insurance, mobility, childcare, leisure activities, etc

### How we help you

- ▶ We provide you with advice and information.
- ▶ We are an interface with a guiding role.
- ▶ We have close links with service centres and companies in the Karlsruhe TechnologyRegion.
- ▶ This combination enables us to provide you with individual, tailor-made initial advice. We draw up your own personal roadmap jointly with you – so that you'll quickly feel at home in our region!

We are happy to provide consultation in person at our Welcome Center, by phone, by Skype or by email, completely free of charge.





*Petra Bender*

Head of  
Welcome Center  
TechnologieRegion  
Karlsruhe

## Karlsruhe TechnologieRegion Welcome Center

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